



PRIVACY POLICY

Malahide Historical Tours respect your privacy

This Privacy Policy is issued by Malahide Historical Tours, an unincorporated partnership, of 72 Millview Lawns, Malahide, Co. Dublin, K36 WY93, ("We", "we", "us", "our"), which is the operator of this website and the controller of the data we collect.

We respect your privacy and are committed to protecting it. The purpose of this Privacy Statement is to inform you of the data relating to you that we collect and use in connection with this website and the uses (including disclosures to third parties) we make of such data.

If you have any questions about our use of your personal data, please contact us at malahidehistrcailtours@gmail.com

Sites covered by this Privacy Statement

This Privacy Statement applies to this website.

Links to other websites

We may provide links to third-party websites for your convenience and information. We are not responsible for the privacy practices or the content of such websites or for the privacy policies and practices of other third parties.

Personal Data that we Collect and Process

We collect and process personal data relating to you in connection with your use of this website and our relationship with you. The types of personal data you provide to us on these pages may include:

- Your name and contact details, including your postal address, phone number and e-mail address;
- Your credit/debit card or bank account details.
- any other information relating to you that you provide to us or that we generate about you in connection with your use of the website.

Requirement to Provide Personal Data

You are not under a statutory obligation to provide us with any personal data.

If you choose to pay make a tour booking on our website, there are some pieces of information that you must provide to us so that we can enter into a contract with you and process your payment, such as your name, contact details and your debit/credit or bank account details. If you do not provide us with this information, you will not be able to purchase a booking on our website.

Non-personal information

We collect and analyse certain statistical information about the use of this website (“**non-personal information**”). When you visit our website, the following non-personal information is retained about that visit:

- The previous website from which you accessed the Website.
- The identity of any search engine used to access the Website, and any search terms used.
- The IP address of any link used to access the Website.
- The type of browser, operating system and device used to access the Website.
- The date and time of your access to the Website.
- A list of all the pages visited while in the Website; and
- the page from which you exit the Website.

Most non-personal information is collected via cookies or other analysis technologies. To learn more about our use of cookies, please see below.

Our use of cookies

Cookies are small data files placed on your computer or internet enabled device by websites in order to add functionality. A cookie can be used to identify a user's computer or internet enabled device to the website, or to other third-party websites. Cookies help to improve the usage and effectiveness of the website, for example by remembering preferences expressed by a user or tracking a user's use of the website for statistical analysis.

If you would like to restrict the use of cookies, you can turn off the cookie acceptance option in your browser settings. Links to advice on how to do this for the most popular Internet browsers are provided below for convenience and will be available for the Internet browser of your choice either online or via the software help (normally available via key F1). Please note that disabling cookie support may prevent the website from functioning properly and you may not be able to fully utilise all of its features and services. Please see our [Cookie policy](#) for further details on the cookies that we use.

How we use your personal data and non-personal information

We use your personal data to provide you with products or services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a transaction or order, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize some We websites. Occasionally we may also use your information to contact you for market research regarding our products or services. We will give you the opportunity to choose your privacy preferences regarding such communications.

Credit card information is used only for payment processing and fraud prevention. Credit card information is not used for any other purpose by our financial services providers or us.

Non-personal information is aggregated for reporting about our website usability, performance and effectiveness. It is used to improve the customer experience, usability and website content.

Legal basis for processing personal data

The legal bases on which we process your personal data are:

- Our legitimate interests in conducting our business in a responsible and commercially prudent manner. We will not process your personal data for these purposes if to do so would constitute an unwarranted interference with your own interests, rights and freedoms.
- That this is necessary for the performance of our contract with you; or
- that you have given your consent to the processing.

Who we share your information with

We will never disclose your personal data to other organisations in connection with any purpose other than the following:

- any successors, owners or operators of this Website; and
- to public authorities and bodies where required by law, such as the Gardaí or other law enforcement authorities for the purposes of the prevention, investigation or detection of crime.

We will not sell, rent or lease your personal information to others.

Retention

We will not hold your personal data for longer than is necessary. We retain your personal data for as long as we need it for the purposes described in this Privacy Statement, or to comply with our obligations under applicable law and, if relevant, to deal with any claim or dispute that might arise between you and us.

Your Rights

You have the following rights, in certain circumstances and subject to certain restrictions, in relation to your personal data:

- The right to access your personal data.
- The right to request the rectification and/or erasure of your personal data.
- The right to restrict the use of your personal data.
- The right to object to the processing of your personal data.
- The right to receive your personal data, which you provided to us, in a structured, commonly used and machine-readable format or to require us to transmit that data to another controller; and
- [where our processing of your personal data is based on you having provided consent, the right to withdraw your consent to the processing at any time].

If you wish to exercise any of the rights set out above, or have comments or questions about our Privacy Statement, please contact us at:

Data Protection Officer
Malahide Historical Tours,
72 Millview Lawns,
Malahide, Co. Dublin, K36 WY93
E-mail: malahidehistoricaltours@gmail.com

Keeping your information secure

We are committed to protecting the information you provide. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, we have in place appropriate physical and managerial procedures to safeguard the information we collect.

When you pay for a tour booking you can do so through a secure server. The use of Secure Socket Layer (SSL) technology means that all personal information, such as your credit/debit card number, will be encrypted as it travels from your computer to our Online Booking system. When received, the information is decrypted and processed in the same way as a normal card transaction by telephone. This security measure is working when you see either the symbol of an unbroken key or closed lock (depending on your browser) on the bottom of your browser window.

If your browser supports SSL, and if you entered our site via our secure server access, then transmission of any sensitive data will be protected. If your browser does not support SSL, we recommend that you upgrade to the latest version of any browser to

enhance the security of further transactions, otherwise the transmission of your personal data may not be protected, and We disclaims any responsibility in this regard.

Changes to this statement

We may occasionally update this Privacy Policy. We encourage you to periodically review this policy for the latest information on our privacy practices. The Privacy Statement will specify the latest date on which the terms have been amended.

Complaints

If you are not happy with the way we are using your personal data or how we facilitate your rights or comply with our obligations under applicable data protection law, you have the right to make a complaint to the Data Protection Commission by emailing info@dataprotection.ie.

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